Action Plan

After you have your calendar dates set in your Content & Promo Calendar, here is the next step to the principles. Complete one for each action.





DAY:	TIME:	DAY:	٦
DATE:		DATE:	
PLATFORM:		PLATFORM:	
CONTENT: TEXT, IMAGE, CALL TO ACTION		CONTENT: TEXT, IMAGE, CALL TO ACTION	
OUTCOME YOU WANT:		OUTCOME YOU WANT:	
RESULTS:		RESULTS:	
DAY:	TIME:	DAY:	
		DAT.	
DATE:		DATE:	
PLATFORM:		PLATFORM:	
PLATFORM:			
PLATFORM:		PLATFORM:	
PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION		PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION	
PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION		PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION RESPONSIBLE PERSON:	
PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION		PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION	
PLATFORM: CONTENT: TEXT. IMAGE, CALL TO ACTION		PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION RESPONSIBLE PERSON: OUTCOME YOU WANT:	
PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION		PLATFORM: CONTENT: TEXT, IMAGE, CALL TO ACTION RESPONSIBLE PERSON:	

DAY:	TIME:	DAY:	TIME:	DAY:	TIME:
DATE:		DATE:		DATE:	
PLATFORM:		PLATFORM:		PLATFORM:	
CONTENT: TEXT, IMAGE, CALL TO ACTION		CONTENT: TEXT, IMAGE, CALL TO ACTION		CONTENT: TEXT, IMAGE, CALL TO ACTION	

RESPONSIBLE PERSON:		RESPONSIBLE PERSON:		RESPONSIBLE PERSON:	
OUTCOME YOU WANT: RESULTS:		OUTCOME YOU WANT: RESULTS:		OUTCOME YOU WANT: RESULTS:	
DAY:	TIME:	DAY:	TIME:	DAY:	TIME:
DATE:		DATE:		DATE:	
PLATFORM:		PLATFORM:		PLATFORM:	
CONTENT: TEXT, IMAGE, CALL TO ACTION		CONTENT: TEXT, IMAGE, CALL TO ACTION		CONTENT: TEXT, IMAGE, CALL TO ACTION	

RESPONSIBLE PERSON:		RESPONSIBLE PERSON:		PERSON:	
OUTCOME YOU WANT:		OUTCOME YOU WANT:		OUTCOME YOU WANT:	
RESULTS:		RESULTS:		RESULTS:	
DAY:	TIME:	DAY:	TIME:	DAY:	тіме:
DATE:		DATE:		DATE:	
PLATFORM:		PLATFORM:		PLATFORM:	
CONTENT: TEXT, IMAGE, CALL TO ACTION		CONTENT: TEXT, IMAGE, CALL TO ACTION		CONTENT: TEXT, IMAGE, CALL TO ACTION	

RESPONSIBLE PERSON:	RESPONSIBLE PERSON:	RESPONSIBLE PERSON:
OUTCOME YOU WANT:	OUTCOME YOU WANT:	OUTCOME YOU WANT:
RESULTS:	RESULTS:	RESULTS: