



# Password Protection

No matter your level of social media skills, you should be practising strong passwords. This is not only for your social accounts, but also your banking apps, your email account, your computer, your smart phone, your calendars and any other websites you use.

Security is about being aware and cautious. For every person who has been scammed or hacked there are 100's who haven't. It is best practice to be thorough and make things harder for anyone who wants to steal your personal information.

## Passwords

If you have your dog's name as your Facebook password, your birthdate or password123 please go and change it right NOW. These passwords are too easy for hackers to guess. This protection is not just for you, but your friends and followers as well. If someone impersonates you by taking over your account and gets information from these people, it is as unacceptable as someone taking all of your details.

## Tips

- a) Use passwords with characters, numbers, upper case and lower case to make it harder to guess.
- b) Use 2-factor authentication (refer to the 'marketing & communications' tab for details).

Please don't use only one password (regardless of how good it is) for all your social accounts. Steer away from using a password in various ways like this:

MeLissa#1 for Instagram  
MeLissa#2 for Facebook  
MeLissa#3 for LinkedIn

**Bots can work out these patterns very quickly.  
We DON'T want bots accessing this information!**

